

5 Easy Ways to Instantly Make \$500 in a Weekend

"5 Easy Ways To Instantly Make \$500 In A Weekend!"

By Rachel Rofé

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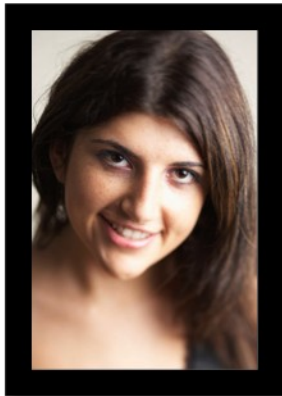
About Us:



Dennis Becker began his Internet marketing career in 1998 by selling on eBay while still running a full time retail business. Beginning in 2002, he became interested in Internet marketing, and spent 3 years trying virtually everything with dismal results.

One day, frustrated and beat, but unwilling to quit, he devised a new strategy to simplify the entire process, starting with a mindset makeover. That strategy changed his life, and he wrote about it in the classic "5 Bucks a Day" book, available at Amazon, or through a link in the resources section.

He also opened an "Insiders Club" in 2007 to help more experienced Internet marketers achieve their first \$1000/day of profits by following proven, sometimes little-appreciated, business models to receive amazing results.



Rachel Rofe has been a full time Internet Marketer since June 2006, and has been on the Internet for over a decade.

Although she's dabbled in many fields, she's mostly known as a membership site expert, copywriter to the "Internet Stars", and offline business expert.

She dedicates her time to learning as much as possible, both in Internet Marketing and in life. She joined the staff of Earn1KaDay in 2010.

You can read more about her on her blog at <http://www.RachelRofe.com>.

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Introduction

When I was brainstorming ideas for new reports to write for RachelReports, I thought of this one and instantly loved it.

Even though, thankfully, I don't have times when I need to make money quickly any more, every time I see a list with a headline like "11 ways to earn \$100 overnight!" - I just *have* to click it. I'm sure you're the same way - I mean, you're here, right? ;)

There's something about these kinds of lists that just drag people to them. Even if you don't need the instant cash, you can get some great ideas from them. I know I've used parts of lists like this one to come up with "one-up" ideas, combining a few different things that I had in my product funnel.

In this report, I'm going to list out five different ways to generate \$500 in a weekend or less. I've personally used most of them myself, and I have two friends who've used the other methods with a lot of success.

I'm looking forward to hearing your feedback! :)

Creating PLR Content Offers

First, a definition...

PLR is private label rights content. When you sell PLR content, you're licensing others to do whatever they please with the content. That means they can put their name on the content as author, they can add to the content, chop the content up into smaller pieces, sell it, give it away... pretty much anything. (If you want to put any restrictions, you need to list in your license terms.)

Marketers love buying PLR content because it saves them time (they don't have to write it from scratch themselves) and it saves them money (since they don't have to pay ten times the price for a

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ghostwriter). And while it's true that a marketer has competition because other people have the content, competition really isn't that big of a factor since they can modify the content as they please.

That's how your buyers benefit. As for you... it's quick, easy money! If your skill set includes researching and writing, then this is a good way for you to pick up a few hundred dollars in a very short amount of time.

Here's how:

First, choose a niche where there's a lot of demand. Not only should your content be in-demand by the end users (the people who'll eventually read it), but you also need to find a niche where a lot of marketers are buying PLR content. Typically, this list of in-demand general topics includes:

- Internet marketing
- Dog training
- Dog health
- Health topics
- Natural health (e.g., alternative therapies)
- Weight loss and fitness

However, if you want to find out EXACTLY what's selling right now, then go to the [Warrior Special Offer](#) tracker and run searches for "PLR," "articles," and "private label rights" (and similar). There you can look at how many comments an ad gets, which will give you an idea of how popular the "Special Offer" was. If you see a lot of recent popular offers in one niche, then you may consider creating content in that niche too.

Obviously, the next step is to create your content. You may create a package of 10 to 25 articles. Or you may decide to create a report or ebook. Again, look to the WSO tracker to see what types of content sell best, at what price, and how many licenses they're selling at that

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price.

Next, write a sales page for your content. This is where you tell prospects what they get and the benefits of your PLR content.

Finally, the last step is to get your PLR ad in front of as many people as possible.

Here are the two fastest ways to do it:

1. Put up a [Warrior Special Offer](#).

A Warrior Special Offer (WSO) is a special marketplace section of the Warrior Forum. As I write this, there are over 3000 people logged onto the forum, and over 600 of those folks are looking at the WSOs – and you'll see these same figures all day long. In other words, this is a big audience!

However, one note...

You can't just join the forum today and post a WSO. Instead, you need to join and spend at least a few days contributing thoughtfully on the forum. Technically, once you get to 30 posts you're eligible to run a WSO. But you'll do better if you spend time building your reputation first.

Once you have your WSO up and running, then move on to the second method...

2. Find Affiliates or Joint Venture Partners.

In theory, you could find an affiliate today who'll mail his list about your offer within a day or two. And if you find several affiliates who're able to promote immediately, you could easily pocket \$500 – or more! – very fast.

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One way to find affiliates is to go to Google and find marketers who are selling PLR offers... especially those who are selling other people's PLR offers, since that's an indication that they're willing to be an affiliate.

TIP: To find affiliates, first find a popular PLR offer in your niche by searching for your keywords followed by the term PLR (e.g., "health PLR"). Then search in Google for the product names of the offers you uncover – doing so will reveal all the affiliates who're openly selling that particular product.

Your next step is to email these marketers and offer them a 50% commission on every PLR package they sell for you. It's a win-win proposition!

Turning Your Skills Into Cash

If you have skills, others will pay for your services. These includes skills and services such as:

- Writing. The Internet is made up of content, which is why writers are in such high demand. If you can write articles, ebooks, reports, ad, sales letters, brochures, and/or other types of pieces like blog posts, there's probably a job waiting for you.
- Design. Whether you can design a logo or an entire website, you can find a freelance design job online.
- Programming. Do you know how to create software and scripts? Then there are people who are looking for your skills right now!
- And a whole host of other skills and services – just check the

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freelancing boards to discover what people are willing to pay for.

Getting started is easy. If you have a specific skill (such as writing reports), you can offer it on the WarriorForum.com. You can even post in the "Warriors for Hire" section, or discount your prices and offer your services in the "Warrior Special Offers" marketplace.

If you'd rather see what's available, then start bidding on jobs on the popular freelancing sites such as:

- www.elance.com
- www.getafreelancer.com
- www.guru.com
- www.scriptlance.com
- www.odesk.com
- www.rentacoder.com

Following the Money Offline

Roll up your sleeves – there's a lot of money to be made very quickly for those who are willing to do the work. Plus, there's something for everyone. So whether you like doing some physical work or you'd like to get paid to think, there's something in this list you can do:

Offer Online Marketing to Offline Businesses

Even if you're not yet a marketing whiz, there's a good chance you have skills and services that offline businesses in your area want and need – they just don't know how to do it! These services include (but are not limited to):

- Getting a domain name and hosting.
- Web design.
- Providing content for that blog.

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- Writing web copy.
- Getting an autoresponder up (plus content for the autoresponder messages).
- Doing keyword research and creating content around those keywords.
- Content marketing.
- Social media marketing.
- Get the business listed in the local search listings.
- Set up a pay per click campaign.

And so on.

Alternatively...

Make \$10K In A Weekend

I hesitated to put this in there because I didn't want people to think that I was just putting the report out to promote my product. Obviously I'm a marketer and appreciate sales, but to be honest, the purpose of these reports is just to build name recognition and provide value. Whether or not you buy anything I mention is just icing on the cake.

That being said, [Make 10K In A Weekend](#) is a great way to earn lots of money in a weekend. The course is all about how to use the power of offline businesses to put on informal seminars to business owners and sell admissions for \$997 a pop.

It takes a full day (or 2 short weekend days) to put the course on, and inside the Make 10K package is everything one needs to put the seminar on - all the content (including PowerPoint slides you can use verbatim), lead generation materials to get businesses to attend your seminars, and even flyers you can use to find salespeople to get attendees for you without paying any up front cost.

Actually, the entire thing - even running the seminar - could be

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outsourced.

The other awesome thing about these seminars is that the upsell opportunities are endless. We have some people that sell SEO services, article writing services, etc. to the business owners. They outsource it to other people and pocket the profits.

Selling Physical Products for Quick Cash

I've used eBay quite a few times to make some instant cash.

I've used it, first of all, to get rid of excess things I had laying around my apartment - clothes, gadgets, and so forth. I'm sure you have stuff lying around that you could sell as well.

Another way I've used eBay is to sell some of my unused websites. If you're like most Internet Marketers I've met, you've probably had a zillion million dollar ideas - just not the time to try them all out. I own over a hundred domains, and there are products that I know I'll never care to promote again - so I just put them on eBay for instant cash.

I've flipped domain names on there before without much success... although I do know of people who have sold mediocre names for hundreds of dollars before.

(Actually, this just gave me an awesome business idea! I have a site over at HowToBrandYourSite.com that I'll try to promote on eBay - might be an awesome way to get some repeat customers!)

You could also sell software, courses you're not using anymore, old books, and everything in between.

Of course once you sell everything from your house and your hard drive, then your income dries up... unless you use this little strategy: Flip products between sites and from offline venues to online ads and

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auctions.

For example:

- Go to your local Craigslist "free" section and collect any items in your neighborhood that are worth something. You can also go to sites like freecycle.com to find free products. Then sell them on eBay.
- Buy cheap items on eBay and sell them on Craigslist.
- Buy cheap items at local flea markets and/or yard sales. Then sell these items on Craigslist and eBay.
- Find free items or cheap items and hold your own yard sale.

Flip a Site

I have two friends who have done plenty of site flipping. The one has never made less than \$125 flipping any site, and he only makes 4 page sites. My other friend's never made less than \$100, and he just creates WordPress blogs with some articles on them.

Obviously there are people who can make a ton more with more in-depth sites – for the purpose of this report, we'll go simple.

For the 4-page method, my friend has one page with articles, one page with frequently asked questions, a "Recommended Resources" page, and then a page with links to YouTube videos. He's not very selective about the niches.

For the blog method, my other friend selects a popular niche (such as real estate or golf) and then gathers a list of 15 keywords applicable to the niche using a free tool such as WordTracker. After that, he writes 15 articles centered around each article (or he outsources it), uploads them to the blog, spices it up with a free WordPress theme, and he's

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done.

Both friends recommend going on Flippa.com (formerly SitePoint) to sell their sites. They put a detailed description inside (not the bare minimum - they really sell their site and show why it works so well, saying things such as "this niche has "x" searches a month", or "seo optimized articles").

Both friends also say these sites are pretty quick to make. You could make 5 or 6 in a weekend and have your \$500.

To Wrap It Up...

I hope you liked these ideas. I definitely enjoyed writing them (now I'm excited to go promote that HowToBrandYourSite site I was talking about! ;))

Obviously I would recommend building a long-term sustainable business for the long term, but I know that doesn't help when you need instant cash now. I sincerely believe all of the methods mentioned are not only awesome for quick-cash, but none of them take too much effort. :)

With love,
Rachel

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Want More? Here Are Some Resources:

[Earn1KaDay](#) – the Internet marketer's Insiders Club where we share tips, tactics, success strategies, and disseminate cutting edge information about 12 different business models.

[5 Bucks a Day](#) – This is how Earn1KADay was born. Learn the techniques that, inspired by a 5-dollar bill, took my Internet marketing income from \$30 a day to \$700 a day in less than a year.

[Action Enforcer](#) – This desktop application that will bring you more focus and let you get more done in less time than you ever imagined.

[E1KAD.com](#) – A comprehensive list of all of our products.

Article Marketing

[7 Minute Article Secrets](#) – How to write any article in 7 minutes or less.

[Article Marketing 365](#) – Learn techniques that will bring you yearlong article traffic.

[Article Profit Formula](#) – Learn the formula that John Taylor uses to make each article he uses worth \$28 (or more).

Copywriting

[Copy Cheats](#) – This takes “best of the best” copywriting lessons and puts them all in one page. Your copywriting skills will absolutely get a lot better after going through this report.

[Ultimate Copywriting Handbook](#) - How to write irresistible, persuasive and engaging sales copy so that you can make more sales for your products and services.

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Freelance Work

[Freelance Profit Method](#) – Discover 23 different ways you can earn money as a freelance writer.

List Building

[List Building Renegade](#) - How to generate massive email lists of targeted, hungry buyers.

Offline Marketing

[Easy Autoresponder Cash](#) – Learn how to set up easy autoresponder sequences for offline customers. Rachel knows one guy who has over 1,000 businesses paying him \$250 a month for this type of service.

[Get Them Online](#) – Learn how to find offline businesses that want to work with you, how to approach them, and the types of services to offer. There are phone scripts and contracts included in this report.

[Make \\$10K In A Weekend](#) – Learn how to give weekend seminars to offline businesses (which can be outsourced to others) and charge \$997 per attendee. We teach you how to get clients (can be outsourced for free), the exact scripts to use at the seminars (written verbatim for you), and a lot more.

Outsourcing

[Craigslisr Outsourcing Secrets](#) - How to Expand Your Business Growth by Outsourcing Your Tedious Tasks to Freelancers From Craigslisr

Product Creation

[Conversion Profits](#) – How to make the most profits from any customer that comes to your page. This includes converting your

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advertisements, sales letter, and any message the customer will see. You get resale and private label rights with this.

[Pricing For Big Profits](#) – Discover how to price your products to offer the most value and also bring in the most money. Most gurus would NOT tell you this stuff.

[Thrifty Marketers Product Launch](#) – How to earn a lot of money, very quickly, without going through the laborious process of doing an entire product launch.

Social Media

[Facebook Fan Page Cash](#) - Learn how to set up and leverage your own Facebook Fan Pages

Becoming Successful

[Anatomy of a Success: Interview With James Schramko](#) – James is on target to do 8 figures this year – and he's breaking down all his secrets.

[IM Quick Start Strategy](#) - Jason Fladlien talks about the mistakes he made that he thinks cost him 150K in 2009. He'll help you avoid those mistakes.

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